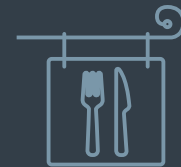


Network Solutions for the Food & Beverage Industry

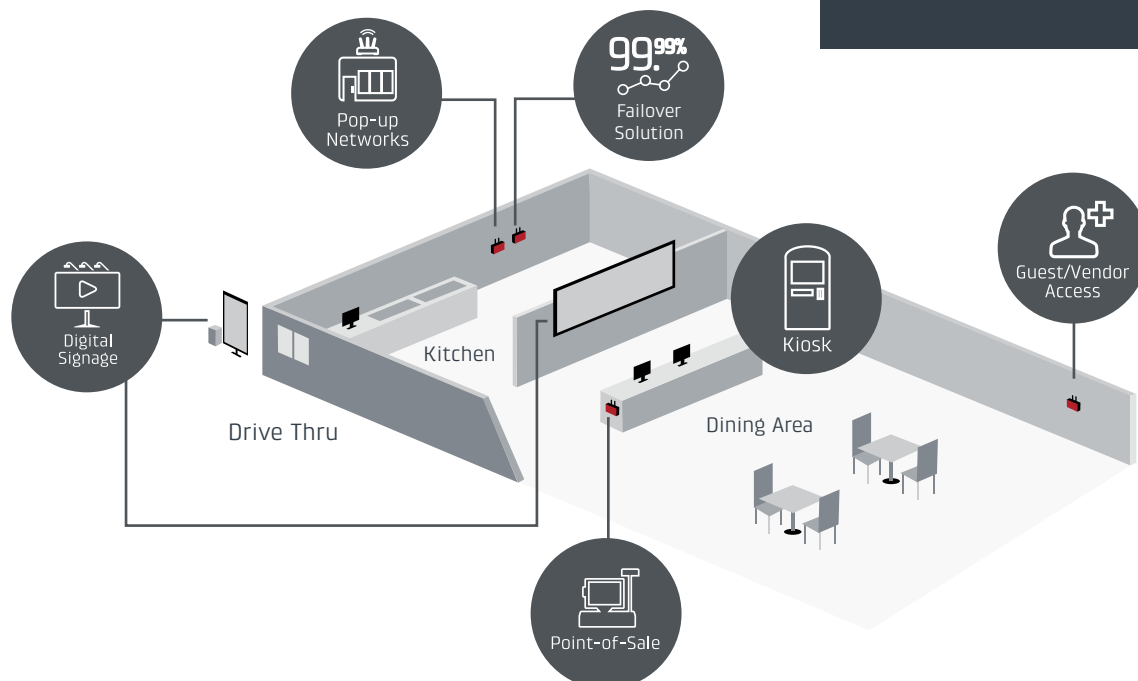
PCI COMPLIANT, INTELLIGENT NETWORKING WITH CENTRALIZED MANAGEMENT & “FOUR-NINES” RELIABILITY

The food and beverage industry faces challenges because they are dependent on “four-nines” network reliability, staying PCI compliant, and managing distributed networks from one centralized location. From credit card transactions to guest WiFi, to customer service applications, the network must be able to handle all the business operations in an intelligent, efficient manner. Along with these tasks, network security must be top of mind to mitigate the risk of a data breach. These businesses must be able to operate without the worry of threats and sensitive customer information being compromised.

Finding a solution that provides reliability in all of these critical areas can be difficult. Often, multiple vendors come into play, adding network complexity and compounding IT frustration. Less expensive wired options like DSL mean hours of downtime each month. Alternatives like T1 connections deliver more uptime but carry a hefty price tag that usually puts large-scale distributed deployments out of reach.



**NEARLY 83% OF
U.S. CONSUMERS
DINE AT
QUICK-SERVICE
RESTAURANTS
AT LEAST ONCE
A WEEK.¹**



CRADLEPOINT'S ADVANCED EDGE ROUTING SOLUTIONS WITH ENTERPRISE CLOUD MANAGER

Cradlepoint's Advanced Edge Routing platforms combine 4G LTE failover for "four-nines" reliability and primary Edge routing with WAN Diversity to make it easy to future proof networks and allow increased security and flexibility.

With the addition of Cradlepoint's Enterprise Cloud Manager, all locations can be managed from a single pane of glass with zero-touch deployments and best-in-breed security applications like IPS/IDS, content filtering, and Unified Threat Management.

CRADLEPOINT 4G LTE SOLUTION ADVANTAGES:

- + **Intelligent failover:** Cradlepoint dual-modem/dual-SIM Advanced Edge Routing solutions balance the strengths of wired and wireless networks in a single device for a true "Cut-the-Wire" solution.
- + **PCI Compliant enablers:** Cradlepoint's sophisticated security protocols and stateful firewall combined with Trend Micro and Zscaler are purpose-built for PCI Compliance, which is required for credit card processing applications.
- + **Cloud-delivered:** Monitor, configure, and upgrade geographically dispersed systems without requiring onsite technical resources. Improve productivity, reduce costs, and enhance the intelligence of your network. Cradlepoint solutions allow you to maximize the benefits of the cloud without losing your connection when you need it most.
- + **Multi-WAN Diversity:** The convergence of wired and wireless networks into a single primary Edge router is reducing PCI scope, simplifying network complexity, and offering new smart WAN selection tactics – allowing for greater flexibility.

GO TO CRADLEPOINT.COM/FANDB TO LEARN MORE.

¹Aug. 2014 – Statista.com

SUCCESS STORY: RAISING CANE'S

Raising Cane's Chicken Fingers, a growing restaurant chain with locations in over 15 states, was looking for ways to solve a number of critical technology challenges. Its network connectivity solutions needed an upgrade, and it needed to make sure all locations met PCI DSS 3.0 Compliance. It also hoped to be able to explore new onsite WAN capabilities, incorporate failover for business continuity, and to manage the network from one central location.

When Raising Cane's VP of Information Technology Vince Severns and his team first started looking for a solution, it was clear they would need multiple vendors. After more than a year of research, they discovered Cradlepoint could meet all of their needs. The combination of AER2100 primary Edge routing platforms and Enterprise Cloud Manager (ECM) enables Raising Cane's to intelligently manage its converged wired and wireless connectivity, and utilize advanced security applications like IPS/IDS – all while enabling PCI DSS 3.0 Compliance.

"Having ECM in place provides us with the most current intrusion-detection and prevention capability. That's a huge win for us."

— VINCE SEVERNS, VP OF
INFORMATION TECHNOLOGY,
RAISING CANE'S